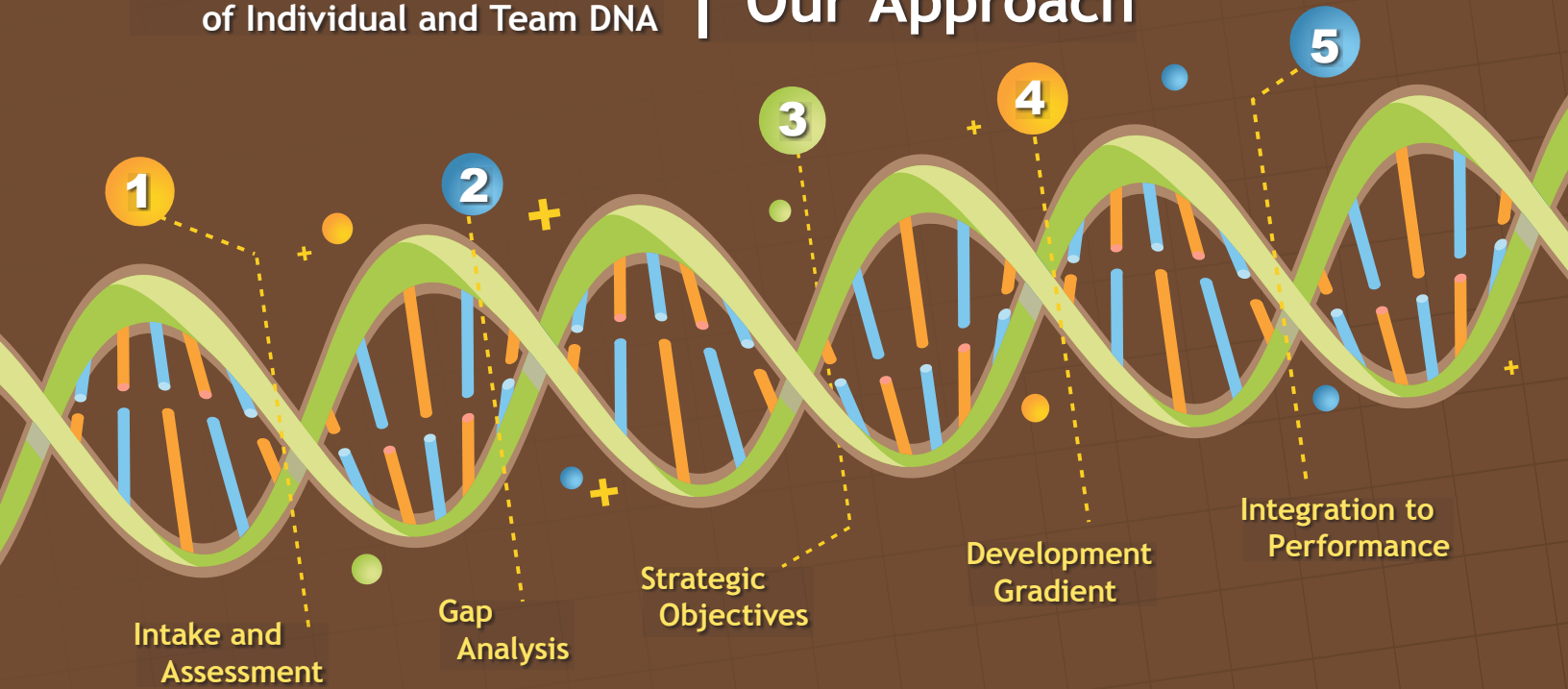


# Consulting and Coaching Services



Project Consulting and Coaching of Individual and Team DNA

## Our Approach



### Consulting and Coaching Clients



### Situational Consulting Services

Brains at Work brings critical thinking and experience to support superior program design and execution. Strategic planning for organizational development, human capital investment and talent management initiatives are especially fertile areas for Brains at Work's impact.

"The principals at Brains at Work provided me with invaluable advice and guidance about how to improve the impact of a series of all-day workshops that I was delivering in India. Because of their help, I was able to deliver these workshops with real confidence, get over possible cultural glitches, truly connect with the audience, and have fun while doing it! Judith and Nancy have both a deep understanding of how people learn and extraordinary compassion and respect for their fellow human beings. The combination produces great results for their clients and their clients' clients!"

— Dr. Laurie Bassi, CEO, McBassi and Company

## Leadership Coaching for Performance: Leverage One to One Tools

Leadership Coaching to boost performance results is widely acknowledged to produce breakthrough thinking, innovation and impact. Individual attention works so well, but only recently have neuroscience, organizational and behavioral science provided validation for the less formal experience of coaching. How can highly evolved coaching practices be used to improve achievement throughout the workforce?

**Leadership Coaching** is a valuable tool for supporting individual professional development within an organization's growth and effectiveness. Coaching improves professionals' abilities to prioritize and integrate new knowledge to performance demands.



**Consulting and Coaching Services** allow focused and appreciative attention for achieving goals and objectives:

- Personalized attention builds on clients' intrinsic motivation, purpose and strengths
- Facilitation shifts focus through problem-solving to creative solutions
- Tools and systems constructed to support change and performance
- Leadership development enhanced at every level of organization

***“A training program alone increased productivity 28% but the addition of follow-up coaching to the training increased productivity 88%.”***

– Gerald Olivero, K. Denise Dane & Richard E. Kopelman  
“Executive Coaching as a Transfer of Training Tool:  
Effects on Productivity in a Public Agency,”  
*Public Personnel Management*, Vol. 26, no. 4

**Brains  Work**

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